NAIFA | Future Financial Professionals

Faculty Frequently Asked Questions

What is Future Financial Professionals?

Future Financial Professionals is a free, live, 90-minute virtual career exploration experience created by the National Association of Insurance and Financial Advisors. It introduces students to career opportunities across insurance and financial services through direct access to working professionals.

Who should participate?

The program is intended for college students exploring career options. It may be especially useful for students interested in business, finance, economics, accounting, insurance, risk management, marketing, sales, entrepreneurship, or related fields.

Do students need previous knowledge or experience?

No. The program is designed as an introduction to the profession. Students need only an interest in learning more about potential careers.

Is there a cost?

No. The program is completely free for students and participating colleges and universities.

How long is the program?

The live virtual program is 90 minutes.

What will students experience?

Students will hear directly from accomplished insurance and financial professionals, explore career paths across the profession, learn what it takes to succeed, and have the opportunity to ask questions in real time.

How do students register?

Students register directly with NAIFA using the program registration link or QR code provided in this toolkit.

What does a university partner need to do?

Partners may participate simply by receiving program announcements and sharing upcoming opportunities with appropriate students, classes, departments, career-services offices, or campus organizations.

May more than one person from an institution participate?

Yes. Professors, deans, department chairs, career-services professionals, student-organization advisers, and other university representatives may help promote the program.

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Can our institution be recognized as a participating school?

NAIFA plans to recognize participating institutions with their permission. The university-partner registration process should include an explicit recognition-consent option.

Will students receive a certificate of participation, and what attendance threshold or verification method will be used?

Yes, students who complete the program will receive a certificate of completion via email following the program. Additionally, any registered representative of a participating school will receive a list of students who completed the program. To be eligible to receive this recognition, the student must attend at least 80 minutes of the program.

Will a recording or on-demand version be available after the live session?

No, to preserve the connection and simplify participation, we will only offer the program as a live and interactive session.

May faculty members attend the student program, and do they use the same registration link?

Yes, faculty members are welcome to attend, and yes, they would use the same registration link.

What is the official process and contact for accessibility accommodations?

Contact Michele Borsuk, Senior Director of Membership, to request any necessary and reasonable accommodation at mborsuk@naifa.org.

Will the program or follow-up experience include immediate internship, mentoring, or job-matching opportunities?

These are not immediate goals of the program; however, NAIFA does offer these types of resources to its members through its YAT (Young Advisor Team) program. Interested students can join as student members for $50/year and access these benefits if they are interested.

What is the official program contact name and email address for faculty questions?

Contact Michele Borsuk, Senior Director of Membership, with any inquiries at mborsuk@naifa.org.